

Crystal Calderoni

512-419-9831 cpistol@austin.rr.com

Objective

To utilize my skills and abilities to interface in a people-oriented atmosphere with my education in communications

Experience

**Actress, Model,
Spokesperson**
1997 to present

Blvd. Agency, Austin TX

- Professional actress, model, impersonator, spokesperson and voice-over talent

**Personal Trainer &
Fitness Instructor**
August 2003 to
present

Castle Hill Specialized Fitness, Austin TX

- Assess, evaluate and monitor specific populations including clients with knee and lower back problems, eating disorders, medical conditions and fitness contestants
- Fitness classes include: Power Yoga, Hip-Hop, Power-Sculpting, and Water Aerobics

Co-Producer
Fall 1999

"Evilution" Ayers Design, Austin, TX

- Co-producer, PR consultant and Casting Director
- Wrote press releases, acquired live interviews (TV, radio, print) for cast members
- Selected key talent for multi-media theatrical production
- Implemented heavy marketing and promotions

**Sales
Representative /
PR**
Fall 1998

Olympus Marble and Granite, Austin, TX

- Sales Representative for full-scale stone fabrication company
- Public Relations interface to media
- Interfaced with external agencies for marketing efforts

Owner
1992 to 1997

Muscles-in-Motion: Absolutely Fit (Austin) and Hank's Gym (Houston)

- Independent contractor engaged in personal house calls, specializing in high profile clientele
- Responsible for helping clients define and achieve fitness goals through development of individualized weight training, cardiovascular conditioning or sport specific training
- Specialty areas include: competitive sports, aerobics, women's fitness, dancing, stretching and structural integrity
- Conducted various nutrition and personal health seminars for all members

Hostess/Waitress
1990 - 1992

Chopstix on Melrose; Hollywood, CA

- Hostess, food and cocktail waitress, cashier, expeditor in an upscale Thai/Dim-sum restaurant which catered to a multi-dimensional clientele in which orders are carried out through computerized technology

**Marketing
Consultant**
Fall 1988

KTSB U.T. Student Radio, Austin, TX

- Broadcasted news
- Read and wrote news copies
- Contacted local businesses to provide advertising in "Call Letter"
- Sold air time

**Assistant
Associate
Producer**
Summer 1988

"Hollywood Insider", Los Angeles, CA

- Performed research for television show
- Assisted Associated Producers in editing and dubbing video
- Logged audio and videotapes
- Attended Board meetings
- Wrote TV Scripts

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**Assignment
Editor's Intern**
Spring 1987

KPRC- NBC Channel Two News, Houston, TX

- Assisted reports with heavy research duties
- Distributed press releases
- Handled General office duties
- Heavy phone operations

**Sales
Representative**
1986 to 1987

Comoni Clothes Designers, Houston, TX

- Represented organization in Los Angeles, Dallas and New York Apparel Marts

Education
May 1990

Bachelor of Arts in Journalism; University of Texas at Austin

Major in Public Relations with a minor in Spanish. Concentrated study in Radio/TV/Film

Spring 1989

University of Salamanca in Spain

Studies in Spanish Culture, language and phonetics

Summer 1987

University of Houston at London

Studies in Art History, British culture and society

University of California at Los Angeles

Studies in Radio, Television and Film

**Honors
and Activities**

Outstanding College Student of America

Posse Leadership Organization

Women in Communication

Winner of MTV's National Rock--A-Like Contest

Glen Curtiss House Scholarship Award

Delta Delta Delta Social Sorority: Social Chairman, Scholastic Committee

Sigma Phi Epsilon Little Sister: PR Chairman

Community Services: Volunteer for Special Olympics, Junior Helping Hand Volunteer,

Multiple Sclerosis solicitor

Personal Skills

Fluent in Spanish, voice overs, acting, dancing, familiar with computers

Interests

Extensive travel in US and abroad; health and fitness, water skiing, photography, tennis